HOLY CROSS OF DAVAO COLLEGE
Sta. Ana Avenue, Davao City

Bachelor of Science in Business Administration (BSBA)
Major: Financial Management

COURSE OUTLINE

Feasibility Study

I. Course Number: FM E4  Credit: 3 units

II. Course Title: Feasibility Study  Pre-Requisite: Acctg BA, Econ 1, Mgt 1, Mktg 1,

III. Course Description:

The course describes the attributes, characteristics, and parts of a feasibility study as well as the variables involved in the project management process.

IV. Course Objectives:

At the end of the course, the student should be able to:

1. Discuss the importance of a feasibility study.
2. Describe the parts of a feasibility study.
3. Verify the usefulness of the feasibility study in having a successful business.
4. Develop students’ confidence and improve chart their entrepreneurial career
5. Present and defend a feasibility study output.

V. Course Outline

<table>
<thead>
<tr>
<th>A. Introduction to Entrepreneurship</th>
<th>No. of Hours</th>
</tr>
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<tbody>
<tr>
<td>1. Definition of Terms</td>
<td>1.0</td>
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<tr>
<td>2. The Need for Entrepreneurship</td>
<td>1.0</td>
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<tr>
<td>3. The Economic Contribution of Entrepreneurship</td>
<td>1.0</td>
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| B. Introduction to Feasibility Study | |
|--------------------------------------| |
| 1. Definition of and Uses of Feasibility Study | |
| 2. The Feasibility Study Format      | |

<table>
<thead>
<tr>
<th>C. Market Study</th>
<th>13.5</th>
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<tbody>
<tr>
<td>1. Size, nature and growth of total demand of the product.</td>
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<td>2. Description and Price of the Product to be Sold.</td>
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<td>3. Supply Demand Analysis.</td>
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<td>4. Nature of Competition</td>
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<td>5. Marketing Programs</td>
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| D. Production/Technical Study       | |
|-------------------------------------| |
1. Process Specification
2. Production Volume
3. Materials & Supplies
4. Machinery & Equipment
   a. Physical Plant
   b. Manpower

E. Management Study
   1. Forms of Ownership
   2. Organizational Chart
   3. Officers and Key Personnel
   4. Project Schedule

F. Financial Study
   1. Total Project Costs
   2. Working Capital Requirements
   3. Income Statement
   4. Cash Flow Statement
   5. Balance Sheet
   6. Funds Flow Analysis

G. Socio-Economic Study
   13.5

H. Presentation of the Feasibility Study

VI. References

A. Bibliography

Books


Development Academy of the Philippines, (1994). How to Develop a Project Feasibility Study (1st Series) DAP


VII. Course Requirements

A. Quizzes
B. Research Papers
C. Reports
D. Exams
E. Feasibility Study Output
## VIII. Grading System

<table>
<thead>
<tr>
<th></th>
<th>Midterm Grade</th>
<th>Final Grade</th>
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<tbody>
<tr>
<td>Prelim Examination</td>
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<td>Semi-final Examination 25%</td>
</tr>
<tr>
<td>Midterm Examination</td>
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<td>Final Examination 25%</td>
</tr>
<tr>
<td>Class Standing</td>
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<td>Class Standing 50%</td>
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<tr>
<td>Total</td>
<td>100%</td>
<td>Total 100%</td>
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</tbody>
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\[
\text{Final Grade} = \frac{\text{Midterm Grade} + \text{Final Grade}}{2}
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