



HOLY CROSS OF DAVAO COLLEGE, INC.

Main Campus: Sta. Ana Avenue 8000 Davao City

Other Campuses : Babak and Camudmud (IGACOS), Bajada (SOS Drive)

Years of Evangelization with Gratitude and Hope

Office of the President

MEMO NO. 17

SY 2013-2014

17 January 2014

To : Members of the HCDC Community
Thru : Department/Program/Office Heads
Re : Conduct of Cheer Dance

Upon the recommendation of the Academic Council and of the President's Council, I officially make it known to the school community and to our parents that beginning SY 2014-2015, the **Cheer Dance competition** is no longer included in the conduct of the Intramural. I would also like to inform the public, especially our parents, that Holy Cross of Davao College does not endorse a cheer dance team to compete in the name of the school.

The explanation to our decision is hereby attached.

(Note: Our PEHM/BPE students, with explicit permission from concerned school authority, may represent HCDC in interschool presentations, if there are, or to present during school programs to showcase the talents and artistic skills learned and developed in class.)

For guidance and due compliance.

REV. MSGR. JULIUS C. RODULFA
President



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EXPLANATION ON PRESIDENT'S MEMO NO. 17 DATED 17 JANUARY 2014 *Re Conduct of Cheer Dance*

The integral formation articulated in our school's vision-mission includes the development of athletic and artistic skills through Sports/Intramural and the PEHM/PE classes. Skills developed coupled with the integration of values promoted by the school constitute athletic and artistic excellence.

More than three years ago, the Administrative Council (ADCOM) looked into the conduct of our Intramural, particularly, of cheer dancing competition, and made its own assessment in the context of stewardship and simplicity of life (24 November 2010 regular meeting). Without negating to recognize the formative values of these activities, the ADCOM was also very keen on the kind of culture that the holding of these school activities had created through the years. It was observed that the conduct of Intramural, particularly of cheer dancing had become very competitive, expensive and risky. The true expressions of the intramural, i.e. developing the students' creativity, strengthening the community spirit and unity of the different programs were overshadowed by rivalry. **To win at all cost became the tenor of the day?**

To regulate the conduct of the activity, the members of the ADCOM in consultation with the Department/Office heads recommended the following:

- That the formative aspect of the said activities be revisited and emphasized;
- That the conduct of the Intramural, and that of the cheer dancing, be put in the context of the school's stewardship program and integral formation; and
- That the talents and creativity of the students and the PE teachers be tapped to conceptualize and choreograph their dance routines/presentations instead of hiring professional trainers.

The recommendations, however, were not heeded and that the institutional values of stewardship and simplicity of life were simply disregarded. The conduct of the aforementioned activity remained very competitive, expensive and risky, not to mention its possible effects on the academic performance of the participants?



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The conduct of the cheer dancing through the years has become very competitive. Teams needed to spend too much time, energy, and money to win? Practices started as early as three months before the actual competition. And these practices were held beyond the school's curfew... until late at night or even until early dawn. Even Sunday, the Lord's Day, had not been spared.

The conduct of the activity has become very expensive. It used to have the biggest budget allocation. Besides, additional collections from the students were made to pay trainers their professional fee, to buy the uniforms and other props needed for the competition, adding financial burden to the parents. Some transactions to raise additional funds (e.g. ticket selling, soliciting for rebates) were resorted to.

Cheer dancing, its actual conduct and practices, has become very risky. The practices continued to be held late at night or early dawn without due permission and held in places not known to the parents and to the school authorities.

REV. MSGR. JULIUS C. RODULFA
HCDC President